

## 3.1 Exponential &amp; Logistic Functions

Target 3A: Identify and analyze properties of exponential, logarithmic, and logistic functions and their graphs  
Review of Prior Concepts

Which of the following functions are exponential functions? Explain why.

1)  $f(x) = x^8$   
not exponential  
b/c  
base is a variable  
exponent is a  
constant

2)  $g(x) = 3^x$   
exponential  
b/c  
base is a constant  
exponent is a  
variable

3)  $h(x) = 5^x$   
exponential  
b/c  
base is a constant  
exponent is a  
variable

4)  $k(x) = 4^2$   
not exponential  
b/c  
exponent is a  
constant



## More Practice

## Introduction to Exponential Functions

<http://www.virtualnerd.com/algebra-2/exponential-logarithmic-functions/exponentials/exponential-functions/function-definition>

<https://www.khanacademy.org/math/algebra/introduction-to-exponential-functions/exponential-growth-and-decay/v/exponential-growth-functions>

<https://www.youtube.com/watch?v=jnOwrj8OvYI>



## SAT Connection

## Passport to Advanced Math

14. Use structure to isolate or identify a quantity of interest in an expression

Example: If  $3x - y = 12$ , what is the value of  $\frac{8^x}{2^y}$ ?

A)  $2^{12}$

B)  $4^4$

C)  $8^2$

D) The value cannot be determined from the information given.

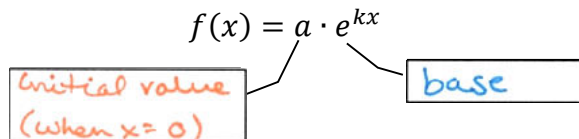
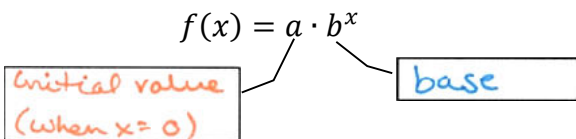
$$\begin{aligned} 3x - y &= 12 \\ 3x &= 12 + y \\ 3x - 12 &= y \end{aligned}$$

$$\begin{aligned} \frac{8^x}{2^y} &= \frac{8^x}{2^{3x-12}} \\ &= \frac{8^x}{2^{3x} \cdot 2^{-12}} \\ &= \frac{8^x}{8^x \cdot 2^{-12}} \\ &= \frac{1}{2^{-12}} \\ &= 2^{12} \end{aligned}$$

Solution

**Exponential Functions**

$a, b,$  and  $k$  are real number constants,



Exponential Function	Exponential Growth		Exponential Decay	
	Conditions	Example	Conditions	Example
$f(x) = a \cdot b^x$	$a > 0$ and $b > 1$	$f(x) = 2 \cdot 3^x$ $f(x) = 5^x$	$a > 0$ and $b < 1$	$f(x) = 2 \cdot (\frac{1}{3})^x$ $f(x) = (0.5)^x$
$f(x) = a \cdot e^{kx}$	$a > 0$ and $k > 0$	$f(x) = 2e^{3x}$ $f(x) = e^x$	$a > 0$ and $k < 0$	$f(x) = 2e^{-3x}$ $f(x) = e^{-x}$

Example 1:

Identify if the function is exponential.

If yes, determine if exponential growth or exponential decay and describe its end behavior.

a)  $f(x) = 3^{-x}$

exponential function  
 $f(x) = (3^{-1})^x$   
 $= (\frac{1}{3})^x$

exponential decay  
 b/c  $b = \frac{1}{3}, a = 1$   
 $\lim_{x \rightarrow \infty} f(x) = 0$   
 $\lim_{x \rightarrow -\infty} f(x) = \infty$

b)  $g(x) = (0.5)^{-x}$

exponential function  
 $g(x) = (\frac{1}{2})^{-x}$   
 $= ((\frac{1}{2})^{-1})^x$   
 $= 2^x$

exponential growth  
 b/c  $b = 2, a = 1$   
 $\lim_{x \rightarrow \infty} g(x) = \infty$   
 $\lim_{x \rightarrow -\infty} g(x) = 0$

c)  $h(x) = x^{-3}$

not an exponential function

d)  $f(x) = 3e^{2x}$

exponential function  
 exponential growth  
 b/c  $a = 3$  and  $k = 2$

$\lim_{x \rightarrow \infty} f(x) = \infty$   
 $\lim_{x \rightarrow -\infty} f(x) = 0$

Example 2:

Determine a formula for the exponential function whose values are given.

Use the model to predict the population (in millions) for 2010.

Year	1900	1910	1920	1930	1940	1950	1960	1970	1980	1990	2000
Population (in millions)	76.2	92.2	106.0	123.2	132.2	151.3	179.3	203.3	226.5	248.7	281.4

$y = 80.551 (1.137)^x$

$2010 - 1900 = 110$

$y(110) = 80.551 (1.137)^{110}$   
 $= 329.461$

store values to get more accurate answer

Logistic Growth Functions

$a, b, c,$  and  $k$  are positive constants,

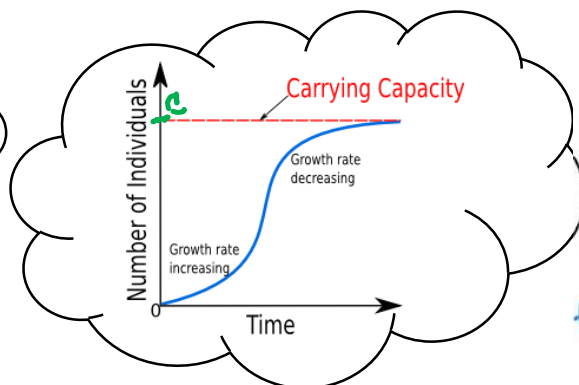
$$f(x) = \frac{c}{1+a \cdot b^x}$$

$b < 1$       limit to growth

$$f(x) = \frac{c}{1+a \cdot e^{-kx}}$$

limit to growth

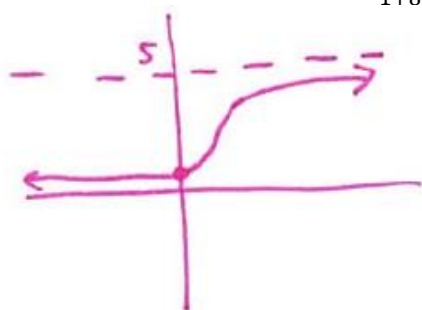
Science Connection



limit to growth is carrying capacity which is a H.A.  
H.A. @  $y=0$  and  $y=c$

Examples

1. Sketch the graph of  $f(x) = \frac{5}{1+8 \cdot 0.2^x}$ . Identify the horizontal asymptotes and the y-intercept.



H.A. @  $y=0$  and  $y=5$   
y-int  $\rightarrow (0, 0.556)$

2. p.288 #55

$$P(t) = \frac{12.79}{1+2.402e^{-0.0309t}}$$

when  $\rightarrow t=?$   
Pop = 10 million

$$10 = \frac{12.79}{1+2.402e^{-0.0309t}}$$

graph + get intersection...

$t = 70$  years

$t$  is # years since 1900,

So population is 10 million in 1970

3. p.288 #52

1990

Columbus  $(0, 632910)$

2000

$(10, 711470)$

exponential  $\rightarrow f(x) = a \cdot b^x$

initial value

$$f(x) = 632910 \cdot b^x$$

$$711470 = 632910 \cdot b^{10} \quad \text{use } (10, 711470)$$

$$\frac{711470}{632910} = b^{10}$$

$$\sqrt[10]{\frac{711470}{632910}} = \sqrt[10]{b^{10}}$$

$$1.012 = b$$

$$f(x) = 632910(1.012)^x$$

$$80000 = 632910(1.012)^x$$

graph + get intersection

$x = 20 \rightarrow$  2010



**More Practice**

**Exponential Functions**

<https://www.mathsisfun.com/sets/function-exponential.html>

<https://www.khanacademy.org/math/algebra/introduction-to-exponential-functions>

<http://www.regentsprep.org/regents/math/algtrig/ATP8b/exponentialfunction.htm>

<https://www.youtube.com/watch?v=PEtIQqvIoGU>

[https://www.youtube.com/watch?v=hx\\_h0\\_eo8ew](https://www.youtube.com/watch?v=hx_h0_eo8ew)

**Logistic Functions**

<http://www.classzone.com/eservices/home/pdf/student/LA208HAD.pdf>

<https://www.youtube.com/watch?v=O0j4rjTM88Q>

**Homework Assignment**

p.287 #31,33,41,43,45,46,56,57

**SAT Connection****Solution**

**Choice A is correct.** One approach is to express  $\frac{8^x}{2^y}$  so that the numerator and denominator are expressed with the same base. Since 2 and 8 are both powers of 2, substituting  $2^3$  for 8 in the numerator of  $\frac{8^x}{2^y}$  gives  $\frac{(2^3)^x}{2^y}$ , which can be rewritten as  $\frac{2^{3x}}{2^y}$ . Since the numerator and denominator of  $\frac{2^{3x}}{2^y}$  have a common base, this expression can be rewritten as  $2^{3x-y}$ . It is given that  $3x - y = 12$ , so one can substitute 12 for the exponent,  $3x - y$ , giving that the expression  $\frac{8^x}{2^y}$  is equal to  $2^{12}$ .

Choices B and C are incorrect because they are not equal to  $2^{12}$ . Choice D is incorrect because the value of  $\frac{8^x}{2^y}$  can be determined.